

# OfficiaL ASTIRO BLACK PRESS KIT

### **IMAGES FOR MEDIA**



Name: AstroBlack1.jpg Type: Colour | landscape (available as 300dpi.jpg | 72dpi.jpg digital copies)



Name: AstroBlack2.jpg
Type: Colour | landscape
(available as 300dpi.jpg | 72dpi.jpg digital copies)



Name: AstroBlack3.jpg
Type: Colour | Portrait
(available as 300dpi.jpg | 72dpi.jpg digital copies)



Type: B&W | Portrait
(available as 300dpi.jpg | 72dpi.jpg digital copies)



Name: AstroBlack5.jpg Type: Colour | Portrait (available as 300dpi.jpg | 72dpi.jpg digital copies)



Name: AstroBlack6.jpg Type: Duotone | Portrait (available as 300dpi.jpg | 72dpi.jpg digital copies)

## PROMOTIONAL ASSETS FOR MEDIA CAMPAIGNS



US of music • Block Rockers • Clash of the Titans

Name: AstroBlackPoster1.jpg Type: colour | Portrait

(available as 72dpi.jpg, A5, A4, A3 digital copies)

Name: AstroBlackPoster2.jpg Type: colour | portrait

(available as 72dpi.jpg, A5, A4, A3 digital copies)

## ASTRO BLACK

Name: AstroBlackTextLogo1.jpg Type: B&W | Landscape

(available as 72/300dpi.jpg, .png digital copies)



Name: AstroBlackPostcardFront.jpg Type: Colour | Landscape (available as 72/300dpi.jpg digital copies)



Name: AstroBlackTextLogo2.jpg
Type: B&W | Landscape
(available as 72/300dpi.jpg, .png digital copies)



Name: AstroBlackPostcardBack.jpg Type: B&Wl Landscape

(available as 72/300dpi.jpg digital copies)

### **BIOGRAPHIES**

#### (50 Words)

With Cuban, Native and African American roots, Los Angeles born, Australian based, Astro Black is often called "the DJ's DJ". Well known for his seamless blend of genres and party rocking sets, he has rocked crowds in USA, Europe, UK, Australia and Morocco.

www.astroblacksmusic.com

#### (80 Words)

With Cuban, Native and African American roots, Los Angeles born, Australian based, Astro Black is often called "the DJ's DJ". Well known for his seamless blend of genres and party rocking sets, he has rocked crowds in USA, Europe, UK, Australia and Morocco. Since the beginning of 2013, Astro has already supported some of Australia's finest Hip Hop acts including: The Funkoars, Thundamentals, Layla and Dazastah, Dialectrics, Drapht, DNA and Solex, and BOMBS AWAY.

www.astroblacksmusic.com

#### (150 Words)

With Cuban, Native and African American roots, Los Angeles born, Australian based, Astro Black is often called "the DJ's DJ". Well known for his seamless blend of genres and party rocking sets, he has rocked crowds in USA, Europe, UK, Australia and Morocco.

Astro has played at numerous clubs and festivals worldwide, as well as held down international radio shows. He is also affiliated with Hypersonic Records, who have offices in the USA and Australia, as well as Skratch Hound Productions based in Australia.

Astro has supported some of Australia's finest Hip Hop acts includ-

ing: The Funkoars, Thundamentals, Layla and Dazastah, Dialectrics, Drapht, DNA and Solex, and BOMBS AWAY. As he clocks up frequent flyer mileage, he continues to deliver scorcher sets around the globe.

www.astroblacksmusic.com

#### (250 Words)

Los Angeles born, Astro Black, is a musician, DJ and MC with a long history in the music industry, playing his first professional gig at the age of 15, touring with Jurassic 5 as a support DJ. He has played alongside some of the industry's biggest names in music including Lyrics Born, Arrested Development, NWA, Xzibit, Spearhead, The Marley Boys and Bone Thugs, among others.

Astro is often called "the DJ's DJ", known for his seamless blend of genres and party rocking sets. He has rocked crowds in USA, Europe, UK, Australia and Morocco. His passion for Hip Hop music drives him to always represent the five elements of the culture; it's not uncommon for him to have B-Boys and Graf Artists on stage while he is on the "one's and two's". Astro has also been known to produce for other artists, but maintains that he must first see something unique in an artist before he will give them a track.

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## **PRESS QUOTES**

"With a musical mind full to the brim of sonic sounds and retro grooves, DJ Astro Black knows how to hold a party rocking set." - NME -UK

"He's known as a DJ's DJ which comes from a wide knowledge and deep love of music, ever honing, expanding and perfecting his craft. Takes the decks and live shows to another level"

- X-Press Magazine

"DJ Astro Black entertains all night long with sleek, melodic tunes." - In the Mix

"We are so so so thrilled to be able to tell you all that DJ Astro Black direct from LA will be hitting the decks"

- Mercedes Benz Fashion Festival

"When it comes to his musical influences, DJ Astro Black likes to look outside the square."

- Scene Mag

"Astro Black has been seen playing in local clubs, on festival line-ups and as the support for major touring acts like Bone Thugs 'n' Harmony and Xzibit as a solo artist in his own right."

- The Bulletin

### TESTIMONIALS

"I really respect this DJ as an artist and person. He is always approachable and willing to listen to his fans. I have seen him perform at festivals all over the country both solo and with other groups and he is always a professional. This is one American import we should keep."

"Astro Black knows his music and shares it freely. I like that he does stuff with youth."

"A true DJ and an artist with a long story and positive record in the global music industry."



### **SOCIAL MEDIA LINKS**





@www.facebook.com/astroblacksmusic1



@AstroBlack1



http://www.youtube.com/user/THEREALASTROBLACK

## WWW.ASTROBLACKSMUSIC.COM



### **ARTIST AVAILABILITY**

The following list is a guide for the various opportunities that can be considered for the purposes of any media engagement. Public Appearances and other ideas will be considered by presentation pitch. Product placements and endorsements are considered on a case by case basis.



#### **RADIO**

- Live to Air Interviews
- Pre-record
- Station IDs

#### **PRINT**



- Guest Album reviews
- Interviews
- Supply copy for article development
- Images 300dpi.jpg FC/BW

### TV

- Guest artist
- Guest programmer
- Live to air interviews
- Hip Hop-umentaries
- Pre-record
- Station IDs

#### **WEB**



- Live stream interviews
- MPEG stock
- Interview transcripts
- Online Chats
- Guest programmer
- On-line radio Station IDs
- Images 72dpi.jpg

### **Technical Rider**

- 2x Pioneer CDJ's
- 1x Pioneer DJM 900
- 1x Vocal Mic on stand
- 1x Sturdy 2mtr waist height table
- 1x Booth Monitor



